

# FloorWizard

***A Data-Sharing Business Solution for Scheduling, Measuring, Closing & Project Tracking***



Congratulations! Your search for the ultimate estimation and flooring job management system is over. Unlike all other estimation software, FloorWizard is designed to be a business solution that connects trading partners and makes estimated projects available for editing from any computer with internet access.

If you've researched competing products, you know that with all other systems, the estimation software is stored locally on the computer's hard drive. This means that your project data is only accessible from one computer and would be lost forever if the hardware fails. Because a license is required for each computer, getting the latest version of their software often requires additional cost and installation time.

FloorWizard's internet approach solves all of these problems by storing the project data on a central database. The system also allows you to maintain a complete list of all of your company's products, services, and supply items. When a new estimate is created, it will contain an updated list of these items, allowing your personnel to add or remove the latest product offerings with only a few clicks of the mouse. Hardware failures are no longer a problem with FloorWizard, because the project data can be instantly accessed from the new computer. Additionally, you'll never have to wait to get the latest version of our software, because it is downloaded automatically whenever you logon at ***no additional cost!***

In this age of technology, Information is the key to success. Huge customers like insurance companies, mortgage associations, and property managers are beginning to demand the speed and data accessibility that is only available with our system. FloorWizard can be integrated with other administrative software to provide your customers with project tracking capabilities and access to pricing agreements from anywhere in the world!

Hopefully, you are beginning to see the tremendous advantages that a system like FloorWizard brings to the table. Nothing sells our product better than the system itself, so let's take a look at the world's most advanced estimation software and see how this system could be a game-changer for your business.

## FloorSoft



### About Us

Located in Dalton, GA, FloorSoft is recognized as the worldwide leader in providing customized software applications for the floor covering industry. In fact, 80% of all flooring orders are optimized at the mill using one or more of our software products. We were able to use this extensive knowledge of the manufacturing process to develop our latest game-changing application, FloorWizard.

**Technology that Fuels Business Growth**

# ESTIMATION

- **Computerized Measuring**

FloorWizard provides you with the most accurate and user friendly measuring software on the market. Dimensions are transferred to a touch screen computer from a wireless laser that is accurate to less than 0.25 in over a 600 foot distance. Our system is then able to generate estimates that result in lower order quantities when compared to even the most accurate manual measurements.

Experience has proven that computerized estimation improves close rates by allowing our customers to outbid competitors who don't have this technology. Additionally, FloorWizard will enhance your professional image, and allow you to win more jobs through increased customer buy-in.



- **Ease Of Use**

We are consistently told that FloorWizard is easier to understand than any competing products. Our design is unique, and not a result of copying someone else. Other products were created by modifying an existing architectural application. FloorWizard was built from the ground up and designed specifically for the flooring industry.

- **Only System with a Full Database**

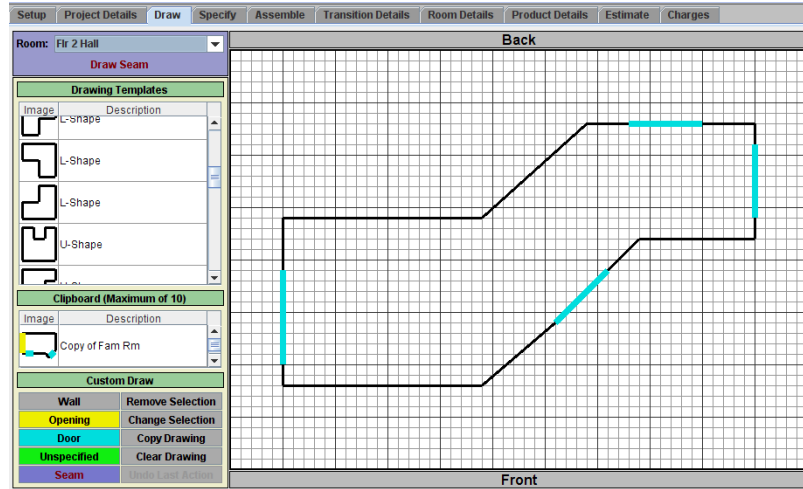
Your flooring products, services, and supplies are stored on FloorWizard's database. Estimates are created with a complete list of these items and carry the most current pricing. With this capability, the corporate office can easily manage the pricing and product offerings for subordinate members of the organization.

# Reduce Waste by 5% of Order Quantity



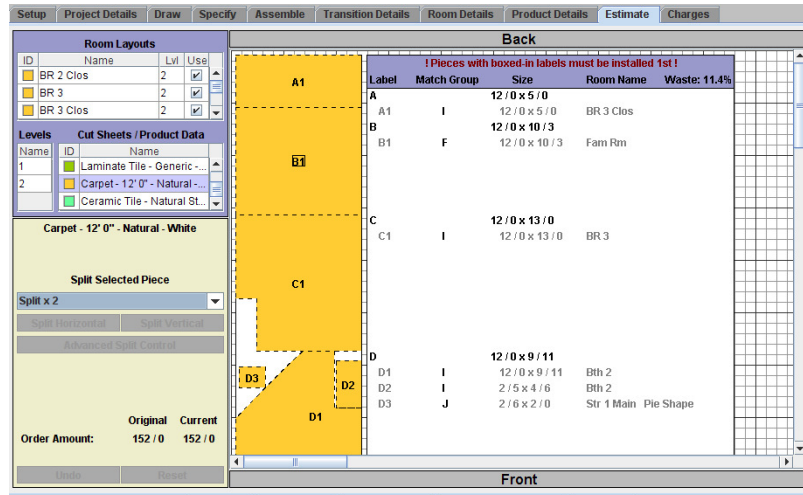
## Superior Drawing Capabilities

Our design focuses on speed and efficiency, meaning you spend less time at the site. The room's basic shape is drawn, then FloorWizard automatically sizes the room when dimensions are entered. Templates of commonly shaped rooms are provided to further reduce time. In addition, rooms can be copied and quickly added to create large floor plans with commonly used rooms.



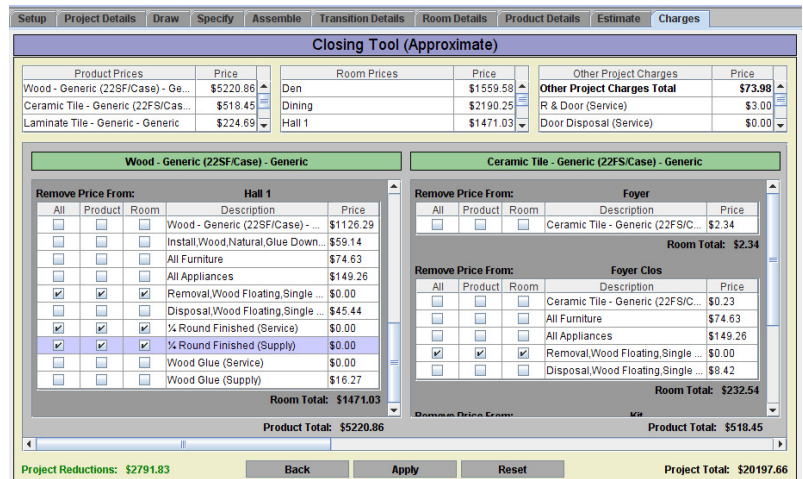
## Waste Reduction for Rolled Goods

FloorWizard automatically optimizes the cut-sheet and reduces waste material using a fitting algorithm that is borrowed from our manufacturing applications. Pieces are sized using parameters established by your organization, and are assembled to a cut-sheet that is guaranteed to be accurate. ***FloorWizard has estimated more than 75,000 jobs with no reported shortages!***



## Close on Site

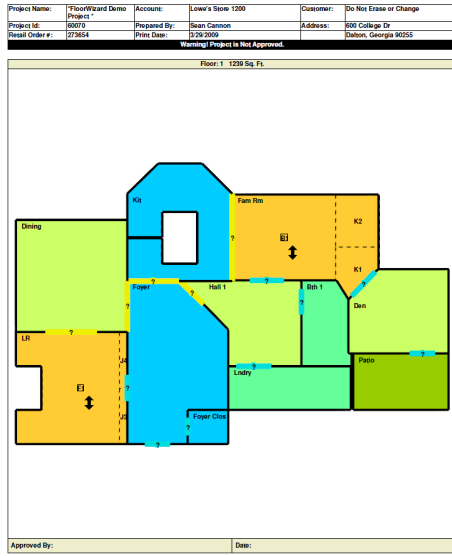
Our system is a turn-key solution for closing the job on site. Field personnel can print a fully costed invoice including floor plans and seam placements that can be signed by the customer to indicate their approval. We can even process credit card transactions using our secure payment function. In addition, FloorWizard comes with a closing tool that is second to none. On one screen, we can show the total cost of the job by product or by room and remove individual charges to instantly recalculate the selling price.



# The Best Option for Closing On Site

# Easy To Read Documents for Installers

General Information								
Project Order Number: 272654	Project Name: FloorWizard Demo Project							
Project ID: 00070								
Customer Information								
Name: Do Not Erase or Change	Phone: 756-255-9933							
Address: 800 College Dr	Work Phone: 756-255-0060							
City: Dalton, Georgia 30255	Fax Phone: 756-255-0033							
Contact Information								
Title: Person	Company: Lowe's Store 1200							
Project Contact: Patrick Jones	Work Phone: 923-667-4320							
	Cell Phone: N/A							
	Fax Number: N/A							
Site Details								
New Construction? No	Discontinued Parking Access? No	Empty Garage? No						
Permit Difficult? No	Electricity Available? No	Electricity Paired Water? No						
Required Temperature? No	Street extended? No	Close to the Street? No						
Difficult Access? No	Site is Empty? No	Building Type: Residential						
Notes								
Installer: Customer has dangerous pet in backyard. [Mail 1: Hailing is loose and falling down.]								
Rolled Flooring Products								
Product: Item	Style	Width	Length	Qty				
Carpet: 2348237468	Natural	12 Ft. 0 In.	152 Ft. 9 In.	1824 Sq. Ft.				
Non Rolled Flooring Products								
Product: Item	Style	Color	Size	Class	Qty			
Wood: 0000077001	Generic (22F Case)	Generic	22 Sq. Ft.	NA	418 Sq. Ft.			
Ceramic Tile: 0000003445	Generic (22F Case)	Generic	12 In. x 12 In.	NA	418 Sq. Ft.			
Laminate Tile: 0000000889	Generic	Generic	12 In. x 12 In.	NA	89 Sq. Ft.			
Ceramic Tile: 2343291231	Natural Stone	Marble	24 In. x 24 In.	NA	154 Sq. Ft.			
Room Details								
Room	Existing Flooring	Sub-Floor	Disposal	Type	Moisture	Levelness	Flts	Joists
BR 2 Clo	Carpet Tack Down	Customer	Installer	Plywood	Unspecified	OK	OK	OK
BR 2	Carpet Tack Down	Customer	Installer	Plywood	Unspecified	OK	OK	OK
BR 3	Carpet Tack Down	Customer	Installer	Plywood	Unspecified	OK	OK	OK
BR 3 Clo	Carpet Tack Down	Customer	Installer	Plywood	Unspecified	OK	OK	OK
BR 3	Wood Floating	Installer	Installer	Plywood	Unspecified	OK	OK	OK
BR 1	Carpet Tack Down	Customer	Installer	Plywood	Unspecified	OK	OK	OK
BR 2	Carpet Tack Down	Customer	Installer	Plywood	Unspecified	OK	OK	OK
BR 2	Wood Floating	Installer	Installer	Plywood	Unspecified	OK	OK	OK
BR 2	Wood Floating	Installer	Installer	Plywood	Unspecified	OK	OK	OK
BR 2	Wood Floating	Installer	Installer	Plywood	Unspecified	OK	OK	OK
BR 2	Wood Floating	Installer	Installer	Plywood	Unspecified	OK	OK	OK



Product	Waste	Order Amount	Mfg. Width	Pattern Repeat (W x L)
Carpet - 12' 0" - Natural - White	14.4%	152' 9"	32' 0"	12 in. x 12 in.
Label (Matrix Order)	Size	Location		
A	12' 0" x 5' 0"	Str 2 Clo		
A1	12' 0" x 5' 0"	Str 2 Clo		
B	12' 0" x 10' 3"	Parl Rm		
B1	12' 0" x 10' 3"	Parl Rm		
C	12' 0" x 3' 0"	Str 3		
C1	12' 0" x 3' 0"	Str 3		
D	12' 0" x 9' 11"	Str 2		
D1	12' 0" x 9' 11"	Str 2		
D2	2' 6" x 4' 0"	Str 2		
D3	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
E	12' 0" x 11' 2"	Parl 2 Hall		
E1	12' 0" x 11' 2"	Parl 2 Hall		
E2	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
E3	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
E4	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
F	12' 0" x 13' 3"	LR		
F1	12' 0" x 13' 3"	LR		
F2	2' 6" x 4' 0"	Main BR Clo 1		
G	12' 0" x 3' 0"	Main BR Clo 1		
G1	12' 0" x 3' 0"	Main BR Clo 1		
H	12' 0" x 11' 11"	Main BR		
H1	12' 0" x 11' 11"	Main BR		
H2	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
H3	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
I	12' 0" x 5' 0"	Parl 2 Hall		
I1	12' 0" x 5' 0"	Parl 2 Hall		
I2	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
I3	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
I4	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
I5	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
J	12' 0" x 22' 3"	Str 1 Main		
J1	12' 0" x 22' 3"	Str 1 Main		
J2	4' 0" x 5' 3"	BR 2 Clo		
J3	2' 6" x 7' 6"	LR		
J4	2' 6" x 7' 6"	LR		
J5	2' 6" x 2' 0"	Str 1 Main	Pie Shape	
K	12' 0" x 7' 1"	Parl Rm		
K1	12' 0" x 7' 1"	Parl Rm		
K2	12' 0" x 22' 3"	Main BR		
K3	12' 0" x 22' 3"	Main BR		

## Installation Documents

You will be able to print, email, or fax high quality documents for installers that include:

- ◆ A complete list of services and supply items with locations for each
- ◆ Easy to read cut-sheets for rolled goods
- ◆ Room layout with dimensions, seam placements, and location of cut pieces

## Staircase Estimation

FloorWizard provides the most comprehensive staircase solution available. Our system uses pictures to identify the location of supply items and service charges. Detailed images of the staircase can then be printed for installers to ensure that the design is clearly communicated.

Str 1 Main			Carpet - 12' 0" - Natural - White			
Width	Rise	Run	Step Count	Miter Joint	Runner	Spindle Count
12	8	10	12	NA	NA	24
Step Type	Rectangular					
Step Subtype	Box					
Step Install Type	Waterfall					
Step Install Subtype	Full Width					
Step Capping	Double Capping					
Step Spindles	Double Birdcage					

## Other Features

- ◆ The system incorporates a powerful, integrated checklist system to verify the completeness of the job and prevent errors.
- ◆ Pictures of the site can be saved with the project, making it easy for you to communicate unusual site conditions or design instructions to the installer. The photos can also be printed along with any of FloorWizard's documents.

# PROJECT MANAGEMENT

- Data Accessibility

FloorWizard is the only system that allows members of your organization to manipulate project data from any computer with internet access. With this capability, our software can also be used to connect trading partners and facilitate business transactions. These unique abilities make FloorWizard the ideal solution for companies looking to capture project data or manage the operations of subordinates remotely. As the internet continues to find new ways to connect businesses and consumers, can you really afford to invest in a solution that is incompatible with these new technologies?



- Job Management

Once the estimate is complete, the job is uploaded to FloorWizard's database. Our system includes customizable search filters so you can locate projects quickly. Refigures can be calculated instantly with a few clicks. Master plans of buildings such as apartments or multi-family housing units can be quickly retrieved for use.

Project Id	Customer	Create Date	Status	Project Name
64232	alli martin	2009-03-25	New	6519
64196	donna kocurek	2009-03-24	Working	6481
64192	lynn halterman	2009-03-24	Measured	6480
64069	walter parsons	2009-03-23	Measured	6440
64028	maureen delahoussaye	2009-03-23	New	6417
64027	harry damare	2009-03-23	Measured	6416
64014	john harris	2009-03-23	Measured	6365
63893	john mullis	2009-03-19	Measured	6309
63696	chris atencio	2009-03-16	Measured	6212
63583	antoni bartos	2009-03-13	Measured	6164
63522	david elliot	2009-03-13	New	6153
63257	kelly steele	2009-03-09	Working	5971

Browse by: Project Id [dropdown] Refresh List Find View Account: Lowe's Region 1 All Partners Lowe's 0377 Lowe's 0408 Lowe's 0416 Lowe's 0489 Lowe's 0495 Lowe's 0595 Lowe's 0680  
 View Project Status:  All  New  Working  Measured  Estimated  Approved  Installed  Complete  Cancelled  Held  
 Set This View as Default: Set Default

- Appointment Scheduling

FloorWizard's appointment scheduling function is comparable to other stand alone scheduling software, and is provided at **no additional cost!** Our system calculates the time required for the appointment, determines which personnel are assigned to work in that area, and displays assignment possibilities based on the personnel's work schedule. Additionally, your service area can be divided by zip code. When scheduling an appointment, the system will let you know when there are personnel scheduled to work in that area. Then, the appointment can be automatically or manually assigned. Using the appointment calendar, you can view a monthly count of appointments that can be sorted by personnel, appointment type, company, or confirmation status.

Appointment Type	Company	Person	Confirmation	Appointments						
Measure	161 - S & G Bay Area ...	View All People	<input checked="" type="checkbox"/> Confirmed <input checked="" type="checkbox"/> Unconfirmed <input checked="" type="checkbox"/> Pending	This Month	March	2009				
				Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3	4	5	6	7
				8	9	10	11	12	13	14
				15	16	17	18	19	20	21
				22	23	24	25	26	27	28
				29	30	31				

Project ID	Measurer / Installer	Customer Name	Appointment Address	Scheduled Time	Quantity	Sales Person
63633	STEVEN GRUBA	JOHNSTON LAUR.	24 DEERFIELD DR - SCOTTSDALE, California	2:00 PM - 4:00 PM	0 Sq. Ft.	MJ CEVALLOS
63490	DONALD ROSE	OSTOYA SOPHIA O.	1157 REGIA COURT - SUNNYVALE, California	11:30 AM - 1:00 PM	0 Sq. Ft.	DONNIE BAT.
63515	DONALD ROSE	ANN SAMUDOVSKY	1214 VAN DYCK DR - SUNNYVALE, California	2:00 PM - 3:00 PM	0 Sq. Ft.	DONNIE BAT.
63555	DONALD ROSE	LLOYD ROBERT L.	641 SANTA PAULA AVE - SUNNYVALE, Califor.	4:00 PM - 4:15 PM	0 Sq. Ft.	BARBARA W.
63400	DAN EVANS	RODDIN HENRY R.	108 DOVER COURT - LOS GATOS, California	9:30 AM - 10:45 AM	0 Sq. Ft.	DONNIE BAT.
63569	DAN EVANS	ADAMS REBECCA	961 PINE AVE - SAN JOSE, California	4:00 PM - 6:00 PM	0 Sq. Ft.	MJ CEVALLOS
63623	DAN EVANS	YAMATO SETUKO.	112 CALLE MARGUERITA - LOS GATOS, Calif.	11:30 AM - 12:45 PM	0 Sq. Ft.	DONNIE BAT.

# Process Transactions and Manage Payments

- Project Tracking**

Each time the job is edited, FloorWizard records the event and stores the information as "Project History." With this capability, you can quickly determine the state of a project and figure out which personnel you should speak with for information. When the customer calls to ask what is going on with the project, the answer is a just a few clicks away.

Date	Time	Event	User	Company	Info
3/2/2009	10:17	New	Blaine Guillotte	Lowe's Store 1200	No
3/2/2009	10:30	Working	Blaine Guillotte	Lowe's Store 1200	No
3/9/2009	11:10	Measured	Blaine Guillotte	Lowe's Store 1200	No
3/18/2009	12:44	Measured	Blaine Guillotte	Lowe's Store 1200	No
3/30/2009	13:17	User - New 'Unconfirmed Measure' appointment added	Sean Cannon	Lowe's Store 1200	No
3/30/2009	13:17	System - Project status changed to 'Working'	Sean Cannon	Lowe's Store 1200	No
3/30/2009	13:17	User - Existing 'Measure' appointment confirmation changed	Sean Cannon	Lowe's Store 1200	Yes
3/30/2009	13:18	User - Existing 'Measure' appointment data changed	Sean Cannon	Lowe's Store 1200	No
3/30/2009	13:18	System - Project status changed to 'New'	Sean Cannon	Lowe's Store 1200	No
3/30/2009	13:58	Measured	Sean Cannon	Lowe's Store 1200	No
3/30/2009	13:58	Measured	Sean Cannon	Lowe's Store 1200	No
3/30/2009	13:58	Measured	Sean Cannon	Lowe's Store 1200	No

- Payment Processing**

FloorWizard is the only estimation system with the capability to accept payments. Credit cards can be swiped and immediately processed using our secure server, earning you a discount on processing fees. In addition, we record every transaction and create an unalterable history of payment activity. Payment data is encrypted during transmission and stored on an independent server that is isolated and firewalled, making it impenetrable to hackers and data miners.

ID	Customer Name	Project Name	Create Date	Status	Salesperson	Balance
60071	Bill Johnson	FloorWizard Demo Project 9	1/5/2009	New		\$0.00
60070	Do Not Erase or Change	*FloorWizard Demo Project*	1/5/2009	Measured		\$1955.39
60069	Bill Johnson	FloorWizard Demo Project 7	1/5/2009	Working		-\$0.02
60068	11 Notes test2	Notes test11	1/5/2009	New		-\$0.02
59954	Bill Johnson	FloorWizard Demo Project5	1/2/2009	New		-\$0.02
59953	Bill Johnson	FloorWizard Demo Project4	1/2/2009	Working		\$0.00

ID	Customer Name	Type	Number	Create Date	Process Date	Status	User Name	Amount	Balance
4	Frank Thomas	Check	911	4/30/2009	3/30/2009	Received	Sean Cannon	\$21620.18	\$0.00
3	HARDEMAN LEWIS	Refund	Visa 7503	3/30/2009	3/30/2009	Approved	Sean Cannon	\$810.09	\$21620.18
2	HARDEMAN LEWIS	Debit Manual	Visa 7503	3/30/2009	3/30/2009	Approved	Sean Cannon	\$2000.00	\$20810.09
1	HARDEMAN LEWIS	Debit Swipe	Visa 7503	3/30/2009	3/30/2009	Approved	Sean Cannon	\$810.09	\$22810.09

- Mapping Capability**

Are you wasting time printing maps to your appointment locations? FloorWizard can create a map to each consecutive appointment location and print the travel plan with detailed maps and instructions.

Appointment Type	Work	Company	Person	Measurer / Installer Address	Company Address	Scheduled Time	Confirmed?	Status
Measure	501-580-4031	View All Companies	Joe Brown	Joe Brown North Carolina	Sidwinder Flooring 824 S Main St Winston Salem, North Carolina 27...	8:00 AM - 9:00 AM	Unconfirmed	Working
						9:00 AM - 10:00 AM	Unconfirmed	Working
						10:00 AM - 11:00 AM	Unconfirmed	Working

Calculate and Print Travel Plans

# CUSTOMER SERVICE



- [Field Support / Equipment Replacement](#)

If one of our customers is struggling to get up to speed with the software, or having an issue with a job, we can quickly access the project to get them back on track instantly. This type of support is only available with an internet-based system. In addition, we support our hardware at no additional cost, and in the event of a failure, we can have another unit shipped the same day. And, you'll never have to worry about losing project data because it is stored on FloorWizard's database.

- [24 x 7 Support](#)

Our goal is to become your organization's software partner, and as such, we will be 100% committed to your success. Our friendly and knowledgeable customer service representatives are available around the clock to support our product.



- [Upgrades / Bug Fixes](#)

We are continually improving our software based on customer input. The internet based approach means that you will get these updates instantly, simply by logging on. Currently, we are averaging 5 new releases of the software per month, and you will receive them all at no additional cost. With other systems you may have to wait an entire year for the next release, and it usually isn't free!

- [Request Additional Information](#)

If you like what you have seen so far, the next step is to schedule an online demo with one of our representatives. This will give you the chance to explore the system in greater detail and allow us to answer any questions you may have. We look forward to hearing from you and would love the opportunity to demonstrate the many capabilities our solution can bring to your organization.

Contact a member of the FloorSoft Sales Team : **(706) 226 - 0960 extension 13**

**Call to Schedule an Online Demo Today !**